



“Master Your Day 1 & 2”

Feb 19 & 20, 2010 - San Diego, CA

Learn the proven secrets to skyrocketing your practice at the Cash Practice® Academy

Finally! A seminar that really teaches what you need to succeed in a cash-based practice.



New Patients That Stay For Life-Time Wellness Care

Overview

The one & one-half day Cash Practice® Academy Master Your Day 1 & 2 seminar delivers the core skills, systems and procedures required for signing patients up to long-term corrective care without the hard-close, high-confrontation tactics typically employed. It introduces a revolutionary, intuitive, ethical approach to patient management and wellness care transitioning that is simple to learn, easy to apply and extremely effective for today's doctor of chiropractic.

Immediately applicable, it organizes all activities associated with processing a new patient into a seamless system for dealing with all paperwork, commitments, and internal thinking, while ensuring successful patient enrollment. Participants ultimately walk away from the seminar with a renewed sense of self-confidence and purpose allowing them to confidently move toward greater success.

The Cash Practice® Academy seminar is perfect for the doctor of chiropractic and staff wanting to move towards a cash-based, corrective & wellness care practice. It provides a clear set of systems for productive teamwork. Also, the principles and techniques are in line with mindset today's internet savvy patient and not just an update of worn-out old ideas.

Cash Practice® Academy
info@cashpracticeacademy.com
877-FIFTY-50
Fax 877-291-5825
www.CashPracticeAcademy.com
www.CashPractice.com

Seminar Outline

Day 1

1. Introduction

Cash Practice® Systems Concepts & Philosophy

2. New Patient Consultation & Exams

Key Components to Prepping a Patient for a Report of Findings.

3. Time Plans

Successful Treatment Plan Protocols and Overcoming Fear of Care Plan Recommendation Rejection

Day 2

1. Clinical Report of Findings

The Core Components to Getting Patients to Want to Hire You So You Can Help Them

2. Compliant Cash Plans & Billing

Cash and Cash/Insurance Mixed Payment Plans for Corrective Care That Lead To Successful Wellness Care Transitioning

3. Financial Presentation

Getting a Commitment Without Selling Yourself Out With Used-Car Sales Techniques

4. Staying On Course With Re-Exams

Procedures For Effective Re-Exams That Eliminate Obstacles To Continued Care

5. Transitioning To Wellness Care

The Must Have Strategy For Easily Transitioning Patients To Life-Time Wellness Care



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Registration

Name: _____ D.C. C.A. Student
 Name: _____ D.C. C.A. Student
 Name: _____ D.C. C.A. Student
 Name: _____ D.C. C.A. Student
 Name: _____ D.C. C.A. Student
 Name: _____ D.C. C.A. Student

Practice Name: _____

Addr: _____ City: _____

State: _____ Zip: _____ Email: _____

Ph: _____ Fax: _____

I am a current CashPractice.com member.

How did you hear about us? _____

Pay By:

Name on Account: _____

Credit #: _____ Exp: _____ CVV#: _____

Acct #: _____ Rout #: _____

Billing Address: _____

_____ Billing Phone: _____

Total: \$ _____ Sign: _____ Date: _____

Online: www.CashPracticeAcademy.com

By Fax: (877) 291-5825 or Outside US (619) 448-1117

By Phone: (877) 343-8950 x101 or Outside US (619) 609-0521

By Mail: 9307 Carlton Hills Blvd #A Santee, CA 92071

Make Checks To: Cash Practice Inc.

01/01/10 Prices: 1st D.C. & 1 C.A. \$297, Add'l D.C. \$197*, Add'l C.A. \$97*, Student \$97^

After 02/04/10: 1st D.C. & 1 C.A. \$397, Add'l D.C. \$247*, Add'l C.A. \$147*, Student \$97^

*Add'l D.C. & Add'l C.A. must be from same office. ^Student ID required.

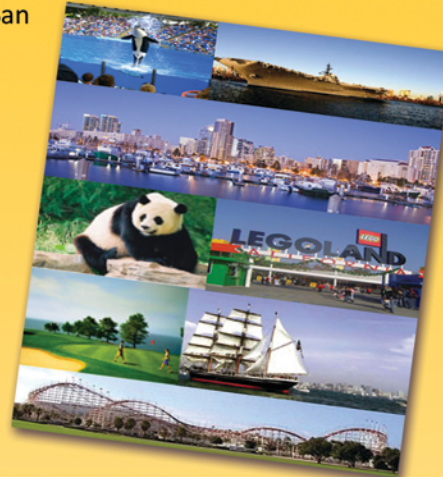
No refunds. However, 70% of fee will be credited to another seminar if cancellation occurs before 2/4/10. 50% of fee credited to another seminar if cancellation occurs between 2/5/10 & 2/15/10. No credit after 2/15/10.

San Diego Attractions

Bring the family to beautiful San Diego - America's Finest City.

The Mission Valley Resort is centrally located. Close to beaches, attractions, shops & restaurants.

Legoland, Wild Animal Park, San Diego Zoo, Sea World, The Gaslamp Quarter, USS Midway, Mission Bay and tons more...



Rave Reviews

“The rumor in EPOC circles is Dr. Bodzin ROCKS!”
 “We’ve had our best collections ever!”
 “I had a paradigm shift in the first five minutes”
 “Patients are definitely easier to sign up.”
 “I got really excited to be a chiropractor again.”
 “Dr. Bodzin really makes learning a lot of fun.”
 “You’ve got to hear Dr. Bodzin’s message. It’s simple but powerful.”
 “I haven’t found an easier program in 18 years of practice!”
 “I can do what he says first thing Monday - really practical material.”



Hotel Information

Mission Valley Resort

875 Hotel Circle South
 San Diego, CA 92108
 (800) 362-7871 or (619) 298-8281
www.MissionValleyResort.com



Only 10 mins from San Diego International Airport



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